Dottorato in
Diritto Romano, teoria degli ordinamenti giuridici
e Diritto privato del mercato

Sapienza
Università di Roma

Juridical Observatory on Digital Innovation
Osservatorio Giuridico sulla Innovazione Digitale

Wednesday 11 March 2026 h 16:00 CEST (Italy time)

Webinar

Dark Patterns, Deceptive Design, and the Law

A presentation of the phenomenon of deceptive design patterns made by a user experience (UX) expert and the inventor of the worldwide-known expression «dark patterns» – Dr. Harry Brignull, and an expert in the EU legal regime regulating dark patterns, deceptive design, and digital manipulation – Dr. Mark Leiser.

Mark Leiser
The deceptive.design project

Harry Brignull
The deceptive.design project

Introduction by

Salvatore Orlando
Full Professor of Private Law
Sapienza University of Rome
Head of JODI - Juridical Observatory on Digital Innovation

ONLINE EVENT ON ZOOM – free access

To participate: https://uniroma1.zoom.us/j/85957968099
ID MEETING: 859 5796 8099

For any other information, please send an email to: jodi.deap@uniroma1.it

Online event organized by JODI – Juridical Observatory on Digital Innovation
(https://web.uniroma1.it/deap/ogid)