

COOPERATIVE BUSINESS MODEL FOR SUSTAINABLE DEVELOPMENT (3 cfu) A.Y. 2022/23

This course is primarily devoted to the students of the MSc Programme on Economics for Development but welcomes all European and Overseas Erasmus+ English speaking visiting students, as well as other La Sapienza students interested in the topic.

Background:

The European Union action as Global Partner pays more and more attention to the role of the private sector in the local development dynamics. A special role is recognized to the Cooperative enterprises as inclusive business affecting rural development, inclusive growth, quality job creation and poverty reduction, as recently reaffirmed in the New European Consensus on Development

For this reason, the European Union programmes for external cooperation are more frequently opening funding opportunities that give priorities to project proposals including the creation or improvement of inclusive business – and in particular cooperative enterprises – in the Partner Countries.

The capacity of future development cooperation practitioners of handling the "Cooperative Enterprise" as tool for international development demands for specific competencies to be acquired and skills to be trained. This is the scope of this Laboratory in "Cooperative business model for sustainable development".

Training Objectives:

This Laboratory is aimed at providing to the future practitioners of the international development cooperation the competences needed to make use of the cooperative business model in the international development interventions.

Content of the Laboratory:

The Laboratory is mainly structured in <u>practical working sessions</u> involving the students in analysing and reporting cases of international development cooperation initiatives that supported the creation or the development of cooperative enterprises.

The Laboratory will cover the following subjects:

- The private sector in development cooperation initiatives;
- Features, principles and functioning of the Cooperative Enterprises;
- The cooperative movement in Italy, Europe and at global level, and the initiatives of International Cooperative Development;
- Cooperatives contribution to Sustainable Development Goals;
- ✤ Case studies of successful cooperatives.

The Laboratory will be in English.

The course will be held every <u>Thursday from 8 to 10</u> at the <u>Aula C4</u> in <u>Via Salaria 113</u> starting from 22nd September 2022. The total duration of the course is 24 hours.

Final test and Attribution of the Credits

A final written elaboration will have to be produced by participants for demonstrating the acquisition of the competences.

Learning Materials:

- 4 Slides of the lessons;
- **4** The ICA <u>Guidance Notes on the Cooperative Principles;</u>
- Policy Briefs by <u>COPAC</u> (UN Committee on Cooperatives): "Transforming our world: a cooperative 2020. Cooperative contributions to SDGs" (2020);
- Report by CONCORD Europe & Cooperatives Europe "<u>Mind our Business: Amplify the transformative power of sustainable and inclusive business models</u>" (2020);
- **4** Some of the research-videos on cooperatives by <u>Aroundtheworld.coop</u>;

Info:

Francesca Ottolenghi f.ottolenghi@legacoop.coop francesca.ottolenghi@uniroma1.it